

Partner Enablement Pricing for

Platform & Services Fees





PartnerBasic

Monthly Recurring Costs

14 Month Initial Contract *(Includes 2 Months of setup)*

Software	Estimated Cost
Vendor License Base Fee	
Partners	included
Additional Partners (Monthly)	included
Additional Partners (Monthly)	\$1 / Per

Includes all PRM and Partner Basic Marketing Features

- Customized Partner Portal (multi-language)
- Personalized Sales and Marketing Assets
- Landing Pages
- Product & Content Syndication
- Partner Certification & Training
- MDF Management
- Deal / Opportunity Registration
- Channel Communication
- Channel Engagement Analytics
- Social Content Syndication
- Mobile Asset Access
- Lead Routing & Management
- Webinar Syndication
- Asset and Opportunity Analytics
- CRM Integration *IE: Salesforce / MS Dynamics Integration*
- Marketing Campaigns to Partners for Recruitment & Engagement
- On-behalf Email Marketing
- Training & Support

Additional Costs

- Additional 5,000 Contacts \$150 / Month
- Additional Users \$1 / Partner / Month *(5 Users allowed per partner with standard pricing)*



Strategy / Setup / Integration

Monthly Recurring Costs

One-Time Setup	Estimated Cost
Platform Setup & Customization	\$5,000
CRM Integration	Included
Initial Asset Setup	Included
Planning & Training	Included
*Additional	
Single Sign-on	\$2,500
Total	\$7,500
Marketing Engagement Discount Auvik Case Study	-\$2,500
Total	\$5,000